



## **Minimum Advertised Price (MAP) Policy**

In order to preserve XS<sup>®</sup> Sight Systems, Inc.'s (XS<sup>®</sup>) ability to provide high quality, precision machined products, as well as high level support both before, during, and after purchase to all customers, XS<sup>®</sup> has in place a Minimum Advertised Price Policy (MAP Policy) for most products. This policy applies to all resellers, including catalog and internet retailers, who resell XS<sup>®</sup> products to end users in the United States. XS<sup>®</sup> greatly appreciates the energies of all resellers who distribute XS<sup>®</sup> products as well as adhere to this MAP Policy, which is enforced for the benefit of all resellers.

**Retailers may sell XS<sup>®</sup> products at any price they choose; however, products may not have prices listed in print or online at an amount lower than MAP. Add to Cart, Click to see Price, and similar work-arounds still list prices online at an amount lower than MAP and are considered a violation.**

XS<sup>®</sup> is committed to providing strong Manufacturing Support to retailers before, during, and after the sale of any XS<sup>®</sup> product. XS<sup>®</sup>'s Sales & Marketing Department is working hard to provide resellers with the supporting materials (logos, high resolution photos, videos, etc.) needed to successfully promote, sell, and install our product. Please let us know how we can help in any way. [dealers@xssights.com](mailto:dealers@xssights.com) | 888-744-4880

We appreciate your continued support of XS<sup>®</sup>; proudly made in the USA.

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